



ESA SUMMER READING CHALLENGE



READ MORE. LEARN MORE. BECOME STRONGER – ON AND OFF THE PITCH.



EVERY CHILD WHO COMPLETES AND SUBMITS THEIR READING LOG
WILL RECEIVE A **CASH PRIZE** WHILE THE MONTHLY PRIZE POOL IS AVAILABLE!

U5–U8

(BORN 2018–2021)

“LITTLE EAGLES READERS”



TYPES OF BOOKS:

- Picture books
- Beginner readers
- Short educational books
- Parent-assisted reading books



GOAL:

Read 6 books
during the month



BASE REWARD:

\$10

for completed
reading log

BONUS OPPORTUNITIES:



Short video about
favorite book

+\$5



Parent-written
summary submission

+\$5

MAXIMUM POSSIBLE PRIZE

\$20

U9–U11

(BORN 2015–2017)

“READERS ON THE RISE”



TYPES OF BOOKS:

- Chapter books
- Adventure books
- Sports books
- Educational / nonfiction books



GOAL:

Read 2 books
OR 250 pages total



BASE REWARD:

\$15

for completed
reading log

BONUS OPPORTUNITIES:



Short written
summary

+\$10



1–2 minute
video review

+\$10

MAXIMUM POSSIBLE PRIZE

\$35

U12–U14

(BORN 2012–2014)

“LEADERS WHO READ”



TYPES OF BOOKS:

- Novels
- Biographies
- Leadership books
- Sports psychology / mindset books
- Educational nonfiction books



GOAL:

Read 2 books
minimum



BASE REWARD:

\$20

for completed
reading log

BONUS OPPORTUNITIES:



Detailed written
reflection

+\$15



2–3 minute
presentation/video

+\$15

MAXIMUM POSSIBLE PRIZE

\$50

IMPORTANT NOTES



Total monthly prize pool is capped at \$1,500.



Prizes will be awarded on a first submitted,
first approved basis.



Once the monthly cash pool is exhausted,
successful participants will still receive
recognition and academy rewards.



Parents must verify
completed reading logs.



Quality, effort, communication,
and understanding matter
more than simply finishing books.

STRONG MINDS

BUILD CHAMPIONS

ON AND OFF THE PITCH!



PROGRAM STARTS:

JUNE 1, 2026



If your child would like to participate,
message us and we will send you
the Reading Challenge tracking sheet.

LET'S BUILD SMARTER, STRONGER EAGLES – ON AND OFF THE PITCH.



 Hello Eagles,

Summer break is upon us. We know the challenge of countless hours spent on video games. Because we believe that strong minds are just as important as strong bodies, we are launching a brand-new program to help encourage our players to spend more time reading, learning, and developing off the field as well.

At Edmonton Soccer Academy, we want to develop complete athletes — disciplined on the field and sharp off the field.

Introducing the ESA Summer Reading Challenge 2026

This program is designed to encourage kids to read books, improve communication skills, build confidence, and develop leadership qualities.

Every child who successfully completes and submits their reading log will receive a cash prize while the monthly prize pool remains available.

U5–U8 (Born 2018–2021)

“Little Eagles Readers”

 Types of Books:

- * Picture books
- * Beginner readers
- * Short educational books
- * Parent-assisted reading books

 **Goal:** Read 6 books during the month

 **Reward:** \$10 cash prize for completed reading log

 **Bonus Opportunities:**

- * Short video about favorite book = +\$5
- * Parent-written summary submission = +\$5

Maximum possible prize: \$20

U9–U11 (Born 2015–2017)

“Readers on the Rise”

 Types of Books:

- * Chapter books
- * Adventure books
- * Sports books
- * Educational/nonfiction books

 **Goal:** Read 2 books OR 250 pages total

 **Reward:** \$15 cash prize for completed reading log

 **Bonus Opportunities:**

- * Short written summary = +\$10
- * 1–2 minute video review = +\$10

Maximum possible prize: \$35

U12–U14 (Born 2012–2014)

“Leaders Who Read”

 Types of Books:

- * Novels
- * Biographies
- * Leadership books
- * Sports psychology/mindset books
- * Educational nonfiction books

 **Goal:** Read 2 books minimum

 **Reward:** \$20 cash prize for completed reading log

Bonus Opportunities:

- * Detailed written reflection = +\$15
- * 2–3 minute presentation/video = +\$15

Maximum possible prize: \$50

Important Notes:

- * Total monthly prize pool is capped at \$1,500
 - * Prizes will be awarded on a first submitted, first approved basis
 - * Once the monthly cash pool is exhausted, successful participants will still receive recognition and academy rewards
 - * Parents must verify completed reading logs
 - * Quality, effort, communication, and understanding matter more than simply finishing books
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Why are we doing this?

Because great athletes are not built by sports alone.

Reading improves:

- ☒ Focus
- ☒ Discipline
- ☒ Communication
- ☒ Creativity
- ☒ Leadership
- ☒ Confidence

The same qualities that help children succeed in school and life also help them succeed on the soccer field.

 Program starts: June 1, 2026

 Program ends: September 30, 2026

If your child would like to participate, fill the reading log attached to this document monthly and submit it by email to: admin@edmontonsocceracademy.com by end of each month (Email must contain child full name, month and name of challenge, for example: **Jane Joe_Jun Reading Challenge**).

Let's build smarter, stronger Eagles — on and off the pitch.   

Reading Log! 🌐

Name: _____

#	Date	Book name	Start time	Stop time	Number of pages read
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					